



A monthly publication of the Indiana Arts Commission

January 2009

February 2

IAP Application Deadline

<u>Major Arts Institutions Intent to</u> Apply Deadline

Governor's Arts Awards Nomination Deadline

February 10

<u>Capacity Building Program Intent to</u> <u>Apply Deadline</u>

Statewide Social Networking Site Offers Free Banner Ads to Nonprofit Arts Organizations

Looking for a way to get the word out about your organization and events? For a limited time, local social networking site Smaller Indiana is offering FREE banner ads on their web site to statewide nonprofit arts organizations.

About Smaller Indiana

Smaller Indiana was created by Pat Coyle, President of Coyle Media. Just over a year old, Smaller Indiana was created to provide an online community that supports local people in their pursuits of business, arts and community activities. Familiar with Facebook and MySpace? Smaller Indiana is a more localized version of these social networking sites, only more focused on careers and



community.

Why did Pat Coyle create a social networking site for Hoosiers? "I wanted to see if social networking technology could be harnessed to strengthen our local community," explains Pat. "I figure if we make it easier for people to connect with each other, and make it easier for great ideas to be found, then we have a better chance of breakthrough innovations occurring."

With 2,000 daily visitors, 80% of Smaller Indiana's users are college grads that Pat calls "...active, event-going, civic-minded, life-long learners." Registered members creatively call themselves "Smoosiers", a term coined by someone in the community combining the words "smaller" and "Hoosier". It's easy to join the growing group of 4,200 Smoosiers: simply point your browser to www.smallerindiana.com, create a profile and you're on your way. As a registered user, you can post events and workshops, blog about important issues going on in your field, start and participate in discussions, and attend local face-to-face networking opportunities.

How to Secure Your Free Ad

Why is creator Pat Coyle offering these ads free of charge to nonprofit arts organizations in the state? "Part of our mission [at Smaller Indiana] is to support culture in Indiana. I would rather see nonprofit arts organizations spend their money paying performers and artists, rather than buying media." Coyle will provide space on Smaller Indiana's home page reserved exclusively for accredited, non-profit arts organizations in Indiana. Each day, one organization will have use of this free position, which is available on a first-come, first-served basis. Organizations should provide a static graphic banner 500 pixels wide by 100 pixels deep, along with the URL to which you would like the banner to link. For more information, contact Pat Coyle at pat@smaller.new indiana.

What do Violinist Joshua Bell, Director Angelo Pizzo and Fashion Designer Bill Blass all have in common?

They're all from Indiana...and all three are recipients of a Governor's Arts Award!

Do you have a favorite artist, arts organization, community or buisness that has significantly contributed to or enhanced the arts in Indiana? Then nominate them for a 2009 Governor's Arts Award. The nomination form is simple and can be downloaded from the IAC website at http://www.in.gov/arts/2332.htm.

Since its inception in 1973, the Indiana Governor's Arts Awards have honored over 110 artists,

organizations, philanthropists, businesses and communities biennially for their contributions to the arts in and beyond the confines of Indiana.

Governor's Arts Award recipients are chosen from nominations submitted to the IAC. Nominations are reviewed by the Governor's Arts Awards Planning Committee impaneled by the IAC. The committee scores nominations, selects nominees and submits their recommendations to the Governor's Office for final approval. Nominees don't have to be world-renowned; there have been academy award winners (Karl Malden) and Indiana-based philanthropists (Lori Efroymson-Aguilera) alike selected for the award in the past. For a list of past honorees, please visit http://www.in.gov/arts/2332.htm.

This is your chance to recognize excellence in artistic achievement, philanthropy, arts education, and leadership in the arts. The deadline to submit nominations is February 2, 2009.

Robert Indiana Gives HOPE to New York

Famed sculptor Robert Indiana, perhaps best known for his "LOVE" sculpture, has created a new public art installation that spells "HOPE" in celebration of President Barack Obama's message of hope.

The sculpture was unveiled last week at Jim Kempner Fine Art Gallery in Manhattan. No decision has been made on where the sculpture will be permanently displayed. The artist also created the "INDIANA" obelisk featured in the central atrium of the Indiana State Museum.

The sculptor, born Robert Clark in New Castle, Indiana in 1928, studied at the Herron School of Art. He was among the inaugural recipients of the Indiana Governor's Arts Awards. *Source: Associated Press and IAC.*

Intent to Apply Deadlines Quickly Approaching for Two IAC Grants

Two of the IAC's grant programs, Multi-regional Major Arts Institutions and Capacity Building Program, require a letter of Intent to Apply. The deadline to submit these forms are early February.

Multi-regional Major Arts Institutions program provides operating support for the ongoing artistic and admnistrative functions of arts organizations that provide programs and services on a statewide or multi-regional basis with an emphasis on education. Major Arts Institution program awards will be contracted for one year at a time. Depending on an update form included with the final report, panel scores from the original application may be used to begin a new program contract for the following year. The deadline to submit a Notice of Intent to Apply for this program is February 2, 2009. Please visit http://www.in.gov/arts/2478.htm to download the proper form. Once your Intent to Apply form

has been reviewed and approved by IAC staff, you may begin the application process. Applications will be accepted through March 2, 2009.

The Capacity Building Program provides support, over 2 years, for organizational assessment, long range planning, and plan implementation. The deadline to submit a Notice of Intent to Apply for this program is February 10, 2009. Please visit http://www.in.gov/arts/2480.htm to download the proper form.

Free Planning Tools for Disability Awareness Month

According to the Indiana Governor's Council for People with Disabilities, slightly more than 19 percent of Indiana's population have some sort of disability. This makes it even more important for arts organizations to make all programs accessible and to show support not only during the month of March, but throughout the year.

The goal of Disability Awareness Month is to increase awareness and promote independence, integration and inclusion of all people with disabilities. Each year, the Indiana Governor's Council for People with Disabilities develops a unique theme and produces campaign materials that are available free of charge to Hoosiers who want to help make a difference. Organizations, schools, libraries, communities, and businesses can order targeted information packets and supplemental materials, as well as full-color theme-specific materials such as stickers, brochures and posters. Especially notable for arts organizations are the child-focused info packets that contain materials for forming arts programs, essay contests and library displays. For a list of information packets available, please visit http://www.indianadisabilityawareness.org/. Packets can be ordered by the item or in a complete set on CD. Questions or requests for materials in an accessible format should be directed to Kim Dennison at (317) 631-6400 (phone) (317) 631-6499 (fax) or kim.dennison@borshoff.biz. Materials must be ordered by January 30, 2009.



Michigan City Legislator Tries Again to Protect Hoosier Artists

For the third time since 2006, Rep. Scott Pelath (D-Michigan City) has introduced legislation aimed at protecting the interests of artists selling work on consignment.

House Bill 1271 stipulates that any work of art being sold on consignment should be considered the property of the artist and for sale unless the artist is paid in full upon delivery of the work to the art dealer. The proposed bill also provides that the work of art and proceeds due the artist from the sale should

be held in trust for the artist and are not subject to seizure by a creditor of the art dealer.

If passed, an art dealer and artist would have to enter into a contract for the consignment sale that would specify the value of the work; the minimum price at which the work can be sold; any discounts the art dealer may apply to the sale of the work; the agreed dealer's commission; and in the event of sale the time the dealer has to pay the artist.

Similar legislation was introduced by Rep. Pelath in 2006 and did not advance out of committee. Another effort was made in 2007 when the bill was passed unanimously in committee, approved 95-1 by the House, but did not advance out of committee in the Senate.

House Bill 1271 has been assigned to the House Committee on Small Business and Economic Development.

Americans for the Arts Proposes Arts Recovery Package

For the last month, Americans for the Arts (AFTA) has been working with the field, Congress, and the Obama Transition Team to include support for the nonprofit arts sector and individual artists in any federal economic recovery package. AFTA has been compiling examples of how the recession has affected arts groups in the hope of getting this compelling information, along with their economic impact update, into the hands of key policy leaders in Washington.

AFTA has officially proposed <u>Nine Recommendations for Economic Recovery & the Arts</u> to help nonprofit and governmental arts groups as well as individual artists during this economic downturn. Recently, Americans for the Arts President and CEO Bob Lynch met with the Obama Transition Team to discuss these and other ideas.

On January 15th, the House Appropriations Committee released an \$825 billion economic recovery package. Included in the proposed bill is an infusion of \$50 million for the National Endowment for the Arts (in addition to its annual appropriations) to specifically preserve jobs in the nonprofit arts sector threatened by declines in philanthropic and other support. The House plan proposes additional opportunities throughout other parts of the federal government that could also help the nonprofit arts sector and individual artists. Many of these other opportunities correspond closely with AFTA's Recommendations for Economic Recovery & the Arts.

How can you help? The Senate and the White House will likely unveil additional versions of an economic recovery package. AFTA is calling on arts advocates to contact their House and Senate member and local media to raise the profile of why it's important to ensure there is support for the nonprofit arts sector in the federal economic recovery plan. Write your Members of Congress by clicking here or send a letter to the editor of your local media by clicking here.

NEA's The Big Read Deadline February 3, 2009

The Indiana Arts Commission would like to encourage arts organizations to partner with their local library to apply for the National Endowment for the Arts' (NEA) The Big Read program. Big Read grants require the participation of a library as a lead applicant or a partner, however, communities across the country have strengthened their Big Read projects by enlisting the support of art, science, history, and children's museums, as well as aquaria, arboreta, botanical gardens, nature centers, and zoos.

The Big Read is the NEA's answer to a 2004 report that found literary reading in America is declining rapidly among all groups, and the rate of decline has accelerated, especially among the young. The initiative includes innovative reading programs in selected cities and towns, comprehensive resources for discussing classic literature, an ambitious national publicity campaign, and an extensive Web site providing comprehensive information on authors and their works.

Applicants may apply for grants ranging from \$2,500 to \$20,000. Grants must be matched 1 to 1 with nonfederal funds. Grant funds may be used for such expenses as book purchases, speaker fees and travel, salaries, advertising, and venue rental. For more information, please visit http://www.neabigread.org/. Applications are due February 3, 2009.

Indiana Company Among Nation's Top Supporters of the Arts



Fort Wayne-based Sweetwater Sound, Inc. was recently honored by the Business Committee for the Arts (BCA) as one of the nation's top corporate supporters of the arts. In partnership with Forbes Magazine and Americans for the Arts (AFTA), BCA annually recognizes 10 outstanding companies for exceptional support of the arts through grants, volunteer programs, matching gifts, local partnerships, sponsorships and board memberships.

Sweetwater Sound, Inc., the fourth largest retailer of music instruments and music technology in the United States. The vast majority of the company's 342 employees are themselves musicians including company founder and president, Chuck Surack.

"I've been a musician for as long as I can remember," Surack told the BCA. "From my success in business as a music technology retailer, to the joy I experience playing with my band every week, it's

difficult to count up all the blessings that music has brought to my life. For my wife Lisa and me, supporting the arts is a way of paying forward all those blessings, and a great pleasure."

Since its establishment in 1979, Sweetwater has supported local arts organizations through donations, sponsorships, and in-kind products and services, including musical instruments and equipment, free recording time, both in-studio and at performances. In 2007, 90 percent of Sweetwater's total grants and 35 percent of its in-kind donations were to the arts.

The company was nominated for the award by the Foundation for Art & Music in Elementary Education, Inc. (FAME), located in Fort Wayne.

For more information about the awards, visit: www.bcainc.org/thebcaten08.html. Source: Business Committee for the Arts.

Anderson Announces Fund for Nonprofits

In an effort to more fairly distribute money to Anderson nonprofits, city officials will establish a Quality of Life Fund to be administered through the Madison County Community Foundation (MCCF).

Mayor Kris Ockomon and Foundation Executive Director Sally DeVoe announced the fund's establishment recently, saying \$200,000 from the city's collection of food and beverage taxes would go into the fund initially to be replenished every year. The money will be distributed through an application process open to any nonprofits within Anderson that are planning a specific project that will improve the city's quality of life through health, entertainment, education and beautification. A sevenmember board to be chosen by the mayor, County Council, Chamber of Commerce and Visitors Bureau will oversee the application process and an administrative fee equal to about 1 percent of the total fund will be paid to the MCCF for its management of the fund.

Anderson Economic Development Director Linda Dawson said the city expected to bring upwards of \$1 million in food and beverage money this year, 70 percent of the pot that is spread among the city, county and towns. In recent years, the city has only received 40 percent of the money, as the other 30 percent went to pay off bonds.

The application process is expected to begin within about 30 days, after the City Council approves its appointments to the board at its February meeting. *Source: Indiana Economic Digest.*

Art News Around the State

Did you know you can post events, artist opportunities, and job opportunities using the Arts Connection Engine (ACE) tool on our website? For more information, please visit http://www.in.gov/arts/2334.htm.

New South Bend Regional Airport Art Creates Calming Mood for Travelers

The South Bend Regional Airport now has eight new sculptures in a collaborative effort with the South Bend Museum of Art. Initiated in 1998, the program brings exciting works from local and regional artists to the airport grounds for a period of two years.

Achieving a goal of integrating art into public spaces, the three-dimensional works of art are installed on 10' by 10' concrete pads located along the entrance drive to the airport. Museum planners say the pieces provide "a sense of calm to harried travelers and eases the apprehension that accompanies today's airline travel." *Source: INside Indiana Business.*

Fort Wayne Museum of Art Announces New Atrium

The Madge Rothschild Foundation has awarded a \$750,000 grant to the Fort Wayne Museum of Art for its American Art Initiative Capital Campaign. The museum recently began its expansion project, starting with the addition of 10,000 square-feet of new gallery space. The new facilities are expected to be open by early 2010. Executive Director Charles A. Shepard III says, "We are so appreciative of this extremely generous gift from the Rothschild Foundation. In honor of Madge Rothschild, the Museum will name our newly redesigned atrium after her."

The expansion project will also help the Museum fill gaps in its permanent collection of American art, through support for future acquisitions and gallery space for additional exhibitions. The project will also include a print study room to display the museum's extensive print collection, most of which has not been exhibited because of strict conservation requirements. *Source: INside Indiana Business.*

Arts Place, Inc. to Host Grant Workshops for Region 5

Arts Place will host grant review training workshops for arts providers and arts organizations on **January 20, 29,** and **February 4, 2009** at locations in Decatur, Portland and Muncie, and Hagerstown. The purpose of these sessions is to assist arts providers and arts organizations in preparing grant applications for funding through the Indiana Arts Commission. As a region five provider for the IAC, Arts Place will provide assistance in understanding the grant guidelines and application forms, as well as guidance in the fundamentals of grant writing. The Decatur event takes place Tuesday, January 20th at 6:00 p.m. at the Decatur Chamber of Commerce, 125 E. Monroe Street, Decatur, Indiana. The Portland event takes place on January 29th on the topic "Arts Project and Mini-Grant Support Applicants" at 1:00 p.m. at Arts Place, Inc., 131 E. Walnut Street, Portland,

Indiana. The Muncie event takes place on January 29th on the topic "Arts Organization Support Only" at 6:00 p.m., at the Muncie Children's Museum, 515 S. High Street, Muncie, Indiana. The Hagerstown event takes place on February 4th at 4:00 p.m. at the Jefferson Township Trustee's meeting room, 45 E. Main Street, Hagerstown, Indiana.

Arts Illiana (Region 6) to Host Regional Block Grant Information Session

Regional Block Grant Applications are now available for downloading at Arts Illiana web site, along with grant cycle timeline for letter of intent, application due date, and more. A grant information session will be held on Monday, **January 26**, **2009** at 5:30 p.m. at Arts Illiana. For more information, visit http://artsilliana.org/index.php?sid=5&id=3. Call (812) 235-5007 or email sherri@artsilliana.org to sign up.

Columbus Area Arts Council Announces Youth Memorial Art Award (YMAA)

The Columbus Area Arts Council is now accepting applications for the 2009 Youth Memorial Art Award, a program established by Dr. Thomas and Mary Lu Orr in 1974 after the untimely death of their son, Thomas Orr, Jr. The awards are meant to encourage area students to share their artwork with the community. Students in grades 7-12 will have the opportunity to submit one piece of artwork each to be judged for the award. The winning artist will receive a \$250 purchase prize. All participants receive an invitation to a reception where they will be presented a certificate of participation and the winning YMAA will be announced. The presentation will be held in conjunction with the Columbus Area Arts Council's Annual Meeting on Thursday, March 5 at 4:00 p.m. at YES Cinema. The winning work will be presented to the Bartholomew County Public Library where the collection from past years is displayed and can be checked out by a library patron, just as one would check out a book. Students may pick up applications for the YMAA at Donner Center Bartholomew County Public Library, Viewpoint Books and the Columbus Area Arts Council. Applications are also available online at www.artsincolumbus.org. For additional information, please contact the Arts Council at (812) 376-2539.

Conference on Natural Heritage Set for Fort Wayne

The Indiana Council for History Education will sponsor a statewide crosscurricular conference on teaching human and environmental influences in history. The conference is designed for K-12 teachers, college faculty and students, museum educators, and others. *Human. Nature. Natural Heritage in the Classroom*, will focus on the incorporation of environmental history in the classroom. Topics include the relationship of Native Americans with the environment over time, the changing landscape of one community over time, and the impact of building the National Road, Indiana's State Parks, and suburbs on the Hoosier landscape. The program will take place on Friday, **February 27**, **2009** at the Allen County Public Library in Fort Wayne. The registration cost is \$25 (\$15 for students) and includes a box lunch. For further information visit

http://www.indianahumanities.org/iche/events.htm or contact Kendra Clauser at kclauser@iupui.edu or (317) 278-0424.

The IAC, a public catalyst, partner and investor in the arts, serves the citizens of Indiana by funding, promoting and expanding the arts. Funding is provided by the State of Indiana and the National Endowment for the Arts.

To have a story or opportunity included in the next publication of Arts:92, please contact Laura Frank at lfrank@iac.in.gov.

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